Conformity and Personal Expression

Deuteronomy 18:20

But the prophet, that shall speak a word presumptuously in My name, which I have not commanded him to speak, or that shall speak in the name of other gods, that same prophet shall die.'

דברים יח:כ

אַה הַנָּבִיא אֲשֶׁר יָזִיד לְדַבֵּר דָּכָר בִּשְׁמִי, אֵת אֲשֶׁר לֹא-צִוִּיתִיו לְדַבֵּר, וַאֲשֶׁר יְדַבֵּר, בְּשֵׁם אֱלֹהִים אֲחֵרִים--וֹמֵת, הַנָּבִיא הַהוֹא.

Rashi ad loc.

WHICH I HAVE NOT COMMANDED HIM TO SPEAK — but which I may have commanded his fellow-prophet to speak

OR THAT SHALL SPEAK IN THE NAME OF OTHER GODS — even though he be in exact agreement with the Halacha, — that he forbids what is forbidden, or permits what is permitted, [but does so in the name of other gods]

<u>רשי שם</u>

אשר לא צויתיו לדבר. אֲבָל צִוִּיתִיו לַחֲבֵרוֹ:

ואשר ידבר בשם אלהים אחרים. אֲפִלּוּ כָוֵן אֶת הַהַלֶּכָה לֶאֱסֹר אֶת הָאַסוּר וּלְהַתִּיר אֶת הַמֵּתַּר

Deuteronomy 18:21-22

And should you ask yourselves, "How can we know that the oracle was not spoken by the LORD?"

if the prophet speaks in the name of the LORD and the oracle does not come true, that oracle was not spoken by the LORD; the prophet has uttered it presumptuously: do not stand in dread of him.

דברים יח:כא-כב

וְכִי תֹאמַר בִּלְבָבֶרְ אֵיכָהֹ נֵדַע אֶת־הַדְּבֶּר אֲשֶׁר לֹא־דִבְּרָוֹ ה':

אֲשֶׁר ֖֫יְדַבֵּּר הַנְּבִיא בְּשֵׁם ה' וְלְא־יִהְנֶהְ הַדְּבָר ׁ וְלָא יָבֹא הָוּא הַדָּבָר אֲשֶׁר לֹא־דִבְּרָוֹ ה' בְּזָדוֹן דִּבְּרָוֹ הַנָּבִיא לָא תָגוּר מִמֶּנוּ

Deuteronomy 13:2-4

If there arise in the midst of thee a prophet, or a dreamer of dreams--and he give thee a sign or a wonder, and the sign or the wonder come to pass, whereof he spoke unto thee--saying: 'Let us go after other gods, which thou hast not known, and let us serve them'; thou shalt not hearken unto the words of that prophet, or unto that dreamer of dreams; for the LORD your God putteth you to proof, to know whether ye do love the LORD your God with all your heart and with all your soul.

דברים יג:ב-ד

כִּי-יָקוּם בְּקַרְבָּדְ נָבִיא, אוֹ חֹלֵם חַלוֹם; וְנְתַּן אֵלִידְ אוֹת, אוֹ מוֹפַת. וּבָא הָאוֹת וְהַמּוֹפַת, אֲשֶׁר-דְּבֶּּר אַלִידְ לֵאמֹר: נַלְכָה אַחֲרִי אֱלֹהִים אֲחַרִים, אֲשֶׁר לֹא-יְדַאְתָּם--וְנָעָבְדַם. לֹא תִשְׁמַע, אֶל-דְּבְרֵי הַנָּבִיא הַהוּא, אוֹ אֶל-חוֹלֵם הַחֲלוֹם, הַהוּא: כִּי מְנַפֶּה ה' אֱ-לֹהֵיכֶם, אֶתְכֶם, לָדַעַת הַיִּשְׁכֶם אֹהַבִים אֶת-ה' אֱ-לֹהֵיכֶם, בְּכָל-לָבַבְכֶם וּבְכָל-נַפְשְׁכֶם

Maimonides Laws of the Foundations of Torah 8:3

Therefore, if a prophet performs great signs and wonders and attempts to deny the prophecy of Moses, we don't listen to him and we know for certain that the wonders he performed were simply tricks and sorcery.

רמב"ם הלכות יסודי התורה ח:ג

לפיכך אם עמד הנביא ועשה אותות ומופתים גדולים ובקש להכחיש נבואתו של משה רבינו אין שומעין לו ואנו יודעין בבאור שאותן האותות בלט וכשוף הן

Mishna Sanhedrin 11:5

A "False Prophet": He who prophesies what one has not heard, or what was not told to him, is executed by human hands.

משנה מסכת סנהדרין יא:ה

משנה. נביא השקר, המתנבא מה שלא שמע, ומה שלא נאמר לו - מיתתו בידי אדם.

Talmud Bavli Sanhedrin 89a

"He who prophesies what he has not hear" E.g., Zedekiah the son of Chenaanah

תלמוד בבלי מסכת סנהדרין דף פט עמוד א

המתנבא מה שלא שמע. כגון צדקיה בן כנענה,

אנים א כב Kings I 22

1) There was a lull of-a three years, with no war between Aram and Israel. (2) In the third year, King Jehoshaphat of Judah came to visit the king of Israel. (3) The king of Israel said to his courtiers, "You know that Ramoth-gilead belongs to us, and yet we do nothing to recover it from the hands of the king of Aram." (4) And he said to Jehoshaphat, "Will you come with me to battle at Ramoth-gilead?" Jehoshaphat answered the king of Israel, "I will do what you do; my troops shall be your troops, my horses shall be your horses." (5) But Jehoshaphat said further to the king of Israel, "Please, first inquire of the LORD." (6) So the king of Israel gathered the prophets, about four hundred men, and asked them, "Shall I march upon Ramoth-gilead for battle, or shall I not?" "March," they said, "and the Lord will deliver [it] into Your Majesty's hands." (7) Then Jehoshaphat asked, "Isn't there another prophet of the LORD here through whom we can inquire?" (8) And the king of Israel answered Jehoshaphat, "There is one more man through whom we can inquire of the LORD; but I hate him, because he never prophesies anything good for me, but only misfortune—Micaiah son of Imlah." But King Jehoshaphat said, "Don't say that, Your Majesty." (9) So the king of Israel summoned an officer and said, "Bring Micaiah son of Imlah at once." (10) The king of Israel and King Jehoshaphat of Judah were seated on their thrones, arrayed in their robes, on the threshing floor at the entrance of the gate of Samaria; and all the prophets were prophesying before them. (11) Zedekiah son of Chenaanah had provided himself with iron horns; and he said, "Thus said the LORD: With these you shall gore the Arameans till you make an end of them." (12) And all the other prophets were prophesying similarly, "March upon Ramoth-gilead and triumph! The LORD will deliver it into Your Majesty's hands." (13) The messenger who had gone to summon Micaiah said to him: "Look, the words of the prophets are with one accord favorable to the king. Let your word be like that of the rest of them; speak a favorable word." (14) "As the LORD lives," Micaiah answered, "I will speak only what the LORD tells me." (15) When he came before the king, the king said to him, "Micaiah, shall we march upon Ramoth-gilead for battle, or shall we not?" He answered him, "March and triumph! The LORD will deliver [it] into Your Majesty's hands." (16) The king said to him, "How many times must I adjure you to tell me nothing but the truth in the name of the LORD?" (17) Then he said, "I saw all Israel scattered over the hills like sheep without a shepherd; and the LORD said, 'These have no master; let everyone return to his home in safety." (18) "Didn't I tell you," said the king of Israel to Jehoshaphat, "that he would not prophesy good fortune for me, but only misfortune?"(19) But [Micaiah] said, "I call upon you to hear the word of the LORD! I saw the LORD seated upon His throne, with all the host of heaven standing in attendance to the right and to the left of Him. (20) The LORD asked, 'Who will entice Ahab so that he will march and fall at Ramoth-gilead?' Then one said thus and another said thus, (21) until a certain spirit came forward and stood before the LORD and said, 'I will entice him.' 'How?' the LORD asked him. (22) And he replied, 'I will go out and be a lying spirit in the mouth of all his prophets.' Then He said, 'You will entice and you will prevail. Go out and do it.' (23) So the LORD has put a lying spirit in the mouth of all these prophets of yours; for the LORD has decreed disaster upon you." (24) Thereupon Zedekiah son of Chenaanah stepped up and struck Micaiah on the cheek, and demanded, "Which way did the spirit of the LORD pass from me to speak with you?"

א) וַיֵּשֶׁבָוּ שָׁלְשׁ שָׁגִים אֵין מִלְחָלֶּה בֵּין אֲרָם וּבֵין יִשְׂרָאֵל: {פּ} (ב) וַיְהִי בַּשָּׁנָה הַשְּׁלִישִׁית וַיַּרֶד יָהוֹשָׁפָט מֶלֶדְ־יִהוּדָה אֶל־מֶלֶדְ יִשְׂרָאֵל: (ג) וַיְּאמֶר ָמֶלֶדְ־יִשְׂרָאֵל אֶל־עֲבָדָיו הַיְדַעְהֶּם כִּי־לֻגוּ רָמְת גּלְעָד וַאֲנַחָנוּ מַחְשִּׁים מִקַּחַת אֹתָה מִיַּד מֶלֶךְ אֲרָם: (ד) וַיּאמֵר אַל־יִהוֹשַׁפַּט הַתָּלֶךְ אָתָּי לַמִּלְחַמָה רַמְת גָּלַעָד וַיָּאמֵר יִהְוֹשַׁפַטֹּ אֵל־מֵלֵךְ יִשְׂרָאֵׁל כַּמְוֹנִי כַמְוֹדְ כְּעַמָּר כְעַמֶּךְ כְּסוּסִי כְּסוּסִי בְּסוּסִי בְּסוּסִי בְּיֹלִאמֶר יְהוֹשָׁבָּט (ו) :'אָר־מֶלֶדְ יִשְׂרָאֵל דְּרָשׁ־נָא כַיּוֹם אֶת־דְּבַּר ה וַיִּקְבּץ מֶלֶדְ־יִשְׂרָאֵל אֶת־הַנְּבִיאִים בּאַרְבַּע מֵאְוֹת אִישׁ וַיִּאמֶר אֲלֵהֶם הַאֵּלֵדְ עַל־רָמָת גִּלְעֶד לַמִּלְחָמָה אָם־אַתַּדֶל וַיֹּאמָרוּ עַלֶּה וְיָהַן אדושם בַּיַד הַמֵּלַךְ: (ז) וַיּאמֵר יִהְוֹשַׁלָּט הַאֵּין פִּה נַבֵיא לַה' עִוֹד מַאֹתְוֹ: (ח) וַיְּאמֶר מֶלֶּדְ־יִשְׂרַאֵּלוּ אֶל־יְהוֹשָׁפָּט עָוֹד אִישׁ־אֶחָד לִדְרשׁ אֶת־ה' מֵאֹתוֹ וַאָנֵי שְׂנֵאתִיו בָּי לֹא־יַתְנַבָּא עַלֵי טוֹב כִּי אָם־רַע מִיכַיְהוּ בֶּן־יִמְלֶה וַיּאמֶר יְהְוֹשֶׁבָּט אַל־יֹאמַר הַמֶּלֶדְ ַבֶּן: (ט) וַיִּקְרָא מֶלֶדְ יִשְׂרָאֵׁל אֶל־סָרָיס אָחֶד וַיֹּאמֶר מַהַרָה מִיכַיִהוּ בַן־יִמִלָה: (י) וּמֵלֵךְ יִשִּׂרָאֵׁל וִיהוֹשָׁפָט מֶלֶךְ־יְהוּדָָה ישְׁבִים אִישׁ עַל־כִּסְאוֹ מְלַבָּיִשִים בְּגָדִים בְּגֹדִים בְּגֹדִים בְּגֹדִים בְּגֹדִים בְּגַדִים בְּגַדִים בְּגַדִים בְּגַדִים בְּגַדִים וָלֶל־הַנְּבִיאִּים מֵתְנַבָּאָים לְפַנֵיהָם: (יא) וַיָּעֲשׂ לְוֹ 'אַדְקַיָּה בֶּן־כְּנַעֲנָה קַרְנֵי בַרְזֶל וַיֹּאמֶר כֹּה־אָמֵר ה עַד־כַּלּוַתָם: אַת־אַרָם וְלָל־הַנְּבָאִים נִבְּאָים כֵּן לֵאמֶר עֲצֵׂה רָמָת גּלְעָד וָהַצְלֵּח וַנַתַן ה' בִּיָד הַמֵּלֵך: (יג) וָהַמַּלְאֵּךְ אֲשֶׁר־הָלֵדְוּ לִקְרָא מִיכָיְהוּ דְּבֶּר אֵלָיוֹ לֵאמֹר הַנָּה־נַא דָבַרָי הַנָּבִיאָים פַּה־אַחַד טוֹב אַל־הַמֵּלֵךְ יָהִי־נָא (דבריך) [דְּבָרְדְּ] כִּדְבֵּר אַחַד מֵהָם ודִבַּרתַּ ַטְוֹב: (יד) וַיָּאמֶר מִיכָיְהוּ חַי־ה' בִּי אֶת־אֲשֶׁר יֹאמֵר ה' אַלַי אֹתָוֹ אֲדַבֵּר: (טוֹ) וַיָּבוֹא אֶל־הַפֶּּלֶךְ וַנּאמֶר הַּפֶּלֶךְ אֵלָיו מִיכַיְהוּ הַנַּלֵּךְ אֶל־רַמָת גִּלְעָד לַמִּלְחָמָה אָם־נֶחָדֶל וַיָּאמֶר אֵלָיוֹ עֲלֵה וְהַצְלֵח וְנָחַן ה' בְּיַד הַמֵּלֵך: (טז) וַיָּאמֵר אֵלַיוֹ הַמַּלֵך עַד־כַּמֵה פּעַמִים אַנִי מַשִּׁבִּיעָך אַשֶּׁר לְא־תִדַבֵּר אָלֵי רַק־אַמֶת בִּשֵׁם ה': (יז) וַיֹּאמֶר רָאָיתִי אֵת־כָּל־יִשְׂרָאֵל נִפֹּצִים 'אַל־הַהַּרָּים כַּצֿאן אַשַׁר אֵין־לָהַם רֹעֵה וַיָּאמֵר ה לָא־אֲדֹנֵים לָאֵׁלֶה יָשִׁוּבוּ אִישׁ־לְבֵיתְוֹ בְּשָׁלְוֹם: (יח) וַיָּאמֶר מֶלֶדְ־יִשְׂרָאֵל אֱל־יִהוֹשַׁפַט הַלוֹא אַמַרְתִּי אַלֶּידְ לוֹא־יִתְנַבָּא עָלַיִ טוֹב כִּי אִם־רָע: {ס} (יט) וַיִּאמֶר לָכַן שָׁמַע דְּבַר־ה' רָאַיתִי אֶת־ה' יֹיֲשַב וּ עַל־כִּסְאוֹ וְכַל־צָבָא הַשַּׁמַיִּם עֹמֵד עַלַיו מִימִינְוֹ וּמְשָּׁמֹאלְוֹ: (כ) וַיִּאמֵר ה' מִי יִפַּתֵּה אֵת־אַחָאָב וְיַּעַל וְיָפָּל בָּרַמְת גָּלְעָד וַיָּאמֵר זַהֹ בָּכֹה וַזָה אֹמֵר בִּכָה: (כא) וַיַּצֵא הָרֹוּחַ וַיַּעֲמֹד ׁלְפְנֵי ה' וַיֹּאמֶר אֲנֵי אֲפַתָּנוּ וַיָּאמֶר ה' אֵלָיו בַּמָּה: (כב) וַיֹּאמֶר אֵצֵא וְהָיִיתִי רְוּחַ שֶׁקֶר בְּפֵי כָּל־נְבִיאָיו וַיֹּאמֶר תְּפַתָּה וְגַם־תּוּכַּל צֵא וַעֲשֵׂה־כֵן: (כג) וְעַהָּה הָנֵּה נָתַן ה' רְוּחַ שֶּׁקֶר בְּפֵי ַנַל־נָבִיאֵיךּ אָלֵה וָה' דְּבֵּר עַלֵיךּ רַעַה: (כד) וַיְגַשׁ צְדְקָיָהוּ בֶּן־כְּנַעֲנָה וַיַּכָּה אֶת־מִיכָיְהוּ עַל־הַלֶּחִי אַי־זֶּה עָבַר רְוּחַ־ה' מֵאִתָּי וַיּאמֵר :אוֹתַר

Talmud Bavli Sanhedrin 89a

"He who prophesies what he has not hear" E.g., Zedekiah the son of Chenaanah, as it is written, And Zedekiah the son of Chenaanah had made him horns of iron. But what [else] could he have done, seeing that the spirit of Naboth had deceived him, as is written, "And the Lord said, Who shall persuade Ahab, that he may go up and fall at Ramoth-gilead? ... And there came forth a spirit and stood before the Lord, and said, I will persuade him ... And He said, Thou shalt persuade him and prevail also; go forth and do so"... He (Zedekiah) should have scrutinized [the forecasts of the assembled prophets]. in accord with R. Isaac who said said "The same communication is revealed to many prophets, yet no two prophets prophecy in the identical phraseology." [Thus,] Obadiah said, "The pride of thine heart hath deceived thee"; while Jeremiah said, "Thy terribleness hath deceived thee, and the pride of thine heart." But since all these prophets employed [exactly] the same expression, it proved that they had nothing [really divinely inspired].

המתנבא מה שלא שמע. כגון צדקיה בן כנענה, דכתיב ויעש לו צדקיהו בן כנענה קרני ברזל, מאי הוה ליה למעבד? רוח נבות אטעיתיה, דכתיב ויאמר ה' מי יפתה את אחאב ויעל ויפל ברמת גלעד... ויצא הרוח ויעמד לפני ה' ויאמר אני אפתנו ויאמר... תפתה וגם תוכל צא ועשה כן. ... הוה ליה למידק, כדרבי יצחק. דאמר רבי יצחק: סיגנון אחד עולה לכמה נביאים, ואין שני נביאים מתנבאין בסיגנון אחד. עובדיה אמרזדון לבך השיאך, ירמיה אמר תפלצתך השיא אתך זדון לבך. והני, מדקאמרי כולהו כהדדי - שמע מינה לא כלום קאמרי.

<u>Suzanne Last Stone, Between Truth and Trust: Prophecy and Self-Deception Hebraic Political Studies 4 Dec.</u> 2009

Page 353

The individual prophet who speaks in his own voice, formulating the message he receives in language compelling to his audience and the needs of the times, has the capacity to inspire ethical and political action and can be trusted to stand up to the reigning powers or the masses. Like the non-conforming Micaiah, who calls the king to account before the kingdom of God, the prophet who speaks in his own voice announces that his words are impelled by God alone and so can be trusted to represent God's will. The "smooth words in unison" of the four hundred are, by contrast, "worthless," in that each is the product of a conformist, group mentality, motivated by the desire to please the king.

Page 355

[U]nique expressions may be a mark of a true prophet. Even talmudic-midrashic sources acknowledged the human contribution to prophecy. The true prophet does not function merely as a mechanism for transmitting God's words; rather, the prophetic relationship is dialogic. Thus, the prophet's individual expression may be viewed as a sign of genuine divine-human encounter.

Rabbi Abraham Joshua Heschel (1907-1972), The Prophets, p xiv

The prophet's task is to convey a divine view, yet as a person he is a point of view. He speaks from the perspective of God as perceived from the perspective of his own situation. We must seek to understand not only the views he expounded but also the attitudes he embodied: his own position, feeling, response- not only what he said but also what he lived; the private, the intimate dimension of the word, the subjective side of the message.

Rabbi Abraham Joshua Heschel (1907-1972), God in Search of Man, pp 184-185

The nature of revelation, being an event in the realm of the ineffable, is something which words cannot spell, which human language will never be able to portray. Our categories are not applicable to that which is both within and beyond the realm of matter and mind. ...The words in which the prophets attempted to relate their experiences were not photographs but illustrations, not descriptions but songs. ...Like all terms that express the ultimate, it (revelation) points to its meaning rather than fully rendering it. ...

We must not try to read chapters in the Bible dealing with the event at Sinai as if they were texts in systematic theology. Its intention is to celebrate the mystery, to introduce us to it rather than to penetrate or to explain it. As a report about revelation the Bible itself is a midrash.

Rabbi Abraham Isaac Kook (1865-1935), Ein Aya- Berachot 64a

עין אי"ה – ברכות דף סד.

"Torah scholars increase peace in the world"- Some people are mistakenly misguided with the notion that world peace will not be built except by establishing one standard of beliefs and traits. If this is the case, when they witness a Torah scholar engaging in intellectual inquiry, and via this study, differing opinions and sides to a matter are seen to increase, they believe that this is the cause of factionalism, the very opposite of peace. The truth is not so. For absolute peace can only be obtained in this world through the format of a multiplicity of peace. A multiplicity of peace means that all of the divergent facets of a matter, and the understandings which derive out of study. will all be illuminated, and it will become clear how all of them have a place, everything in accordance with its value, purpose, and content. When the true wisdom is uncovered with all of its many facets, the matters which at first appear extraneous or contradictory, will be seen as vital to the whole. It will become apparent that only through a synthesis of all the components, of all the details, of all the categories, and of all the opinions that at first appear different, specifically through them will the just and true light appear – the knowledge of God, His fear and His love, and the light of the true Torah. Therefore Torah scholars increase peace in the world. Through their exegesis, they evolve and explain new insights and reveal many new facets. Contained in each new understanding is a diversity of viewpoints. Through this multi-faced prism, which encompasses a matter from all of its sides, the Torah scholars increases peace. As it says, All your children are learned of God. It will be recognized that everyone, even people who are opposites in their paths and opinions, are all seekers of God. Within everyone of them there is a contribution that will be brought to light through the knowledge of God and the illumination of truth.

"תלמידי חכמים מרבים שלום בעולם" יש טועים שחושבים, שהשלום העולמי לא יפנה כי-אם ע"י צביון אחד בדיעות ותכונות. וא"כ כשרואים ת"ח חוקרים בחכמה ודעת תורה. וע"י המחקר מתרבים הצדדים והשיטות, חושבים שבזה הם גורמים למחלוקת והפך השלום. ובאמת אינו כן! כי השלום האמתי אי אפשר שיבוא לעולם כי-אם דוקא ע"י הערך של רבוי השלום. הרבוי של השלום הוא, שיתראו כל הצדדים וכל השיטות, ויתבררו איך כולם יש להם מקום, כל אחד לפי ערכו מקומו וענינו. ואדרבא גם הענינים הנראים כמיותרים או כסותרים, יראו כשמתגלה אמתת החכמה לכל צדדיה. שרק ע"י קיבוץ כל החלקים וכל הפרטים, וכל הדעות הנראות שונות, וכל המקצעות החלוקים, דוקא על ידם יראה אור האמת, והצדק, ודעת ד', יראתו, ואהבתו, ואור תורת "אמת. על-כן "תלמידי חכמים מרבים שלום כי במה שהם מרחיבים ומבארים ומילדים דברי חכמה חדשים, בפנים מפנים שונים, שיש בהם רבוי וחילוק ענינים, בזה הם מרבים שלום, שנאמר "וכל בניך למודי ד'", כי כולם יכירו שכולם גם הפכים בדרכיהם ושיטותיהם כפי הנראה, המה כולם למודי ד', ובכל אחת מהנה יש צד שתתגלה על ידה ידיעת ד' ואור אמתו.



Gil Shefler, "Breaking with all black, some Chabad men pushing fashion boundaries" for Jewish Telegraph Agency May 17, 2013

NEW YORK (JTA)—Yosel Tiefenbrun looked in the mirror and he liked what he saw.

The 23-year-old Chabad rabbi and apprentice at Maurice Sedwell, a bespoke tailor's shop on London's Savile Row, was wearing a vintage double-breasted jacket with gold buttons, tasseled Barker shoes, a claret bow tie and matching handmade hat and square handkerchief. Then he ran out the door to attend the "Oscars of tailoring"—the Golden Shears Award ceremony honoring the best in British fashion.

Several of his colleagues were in the running for a prize. They came back empty, but Tiefenbrun did not.

Nick Carvell, the online fashion editor at British GQ, snapped his picture and posted it the following day on the magazine's website, naming Tiefenbrun "best in show." Within days, the photograph of the hasidic rabbi and his natty attire was picked up by Jewish publications around the world.

"This is a very important message," Tiefenbrun told JTA. "You can be a [religious] man and still be successful in whatever you do if you are constantly working on yourself and keeping your Jewish life alive."

Hasidic Jews are well known for flouting the conventions of contemporary fashion, adhering to a strict dress code that originated in Eastern Europe and emphasizes modesty and piety. For men, the uniform mandates a black hat, coat and pants with a white shirt.

But in recent years, some haredi Orthodox women have sought to push the limits of tznius, or modesty, wearing more elaborate and, in some cases, slightly more revealing clothes. Now a group of young men affiliated with the Chabad hasidic movement are doing the same, in some cases breaking dramatically with their community's sartorial codes.

Last year, Rabbi Dovi Scheiner and his wife, Esty, a Chabad couple who run the "boutique" SoHo Synagogue in Lower Manhattan, were named among the Big Apple's 50 best dressers by Stylecaster, a fashion news website. The 36-year-old rabbi posed for the online outlet sitting on a velvet chair wearing a smart gray suit and laceless Converse sneakers.

Meanwhile, Mendy Sacho, a South African designer based in New York, has gained mainstream media attention for his innovative take on kapotas, the long black frocks worn by hasidic men. Sacho invigorates the traditionally drab coats by adding colorful linings and a sharper cut.

Rather than seeing their sartorial sensibilities as a departure from traditional dress, this new crop of fashionable hasidim tend to see being stylish and religiously observant as complementary.

"Look at the rebbe," said Sacho, referring to Menachem Mendel Schneerson, the late spiritual leader of Chabad. "When he was young, he was a very well-groomed man. The style he wore in the '50s in France is the style many Chabadniks are now adopting."

Photos of Schneerson from the period show him in dapper outfits that sharply contrast with the conservative look he adopted later as Chabad's leader.

Samuel Heilman, a Queens College sociologist and co-author of a biography of Schneerson, said the rebbe's followers have tended to overlook those years in Paris, partially because of the liberal taste in clothes he exhibited.

"[In his youth] he dressed in a much more cosmopolitan fashion, sometimes wearing a beret," Heilman said. "In the absence of a living rebbe, there are capacities for all these hasidim to project on the rebbe all sorts of things that would not be possible if he were alive."

Tiefenbrun, who served as a religious emissary in Singapore for two years before returning to London, wears suits that are much more ostentatious than the subtly augmented frocks sold by Sacho. On his Tumblr page, Tiefenbrun posts photos of himself in outfits not commonly seen on hasidic men. His style favors boldly colored shoes, trendy hats, bow ties, sharply cut jackets and pocket squares.

Tiefenbrun spends a day-and-a-half each week learning his craft at Maurice Sedwell's tailoring academy. The rest of the week he works the front desk, where he has waited on sheiks, soccer players and TV personalities.

One non-Jewish client, noticing his yarmulke, asked him for a blessing for his shirts. Another discovered they had a mutual acquaintance, the Chabad emissary in San Diego. But Tiefenbrun is careful to note that his clothing choices are his alone and not emblematic of any Chabad-specific trend.

"It's not like it's a Chabad thing, it's me," Tiefenbrun insisted. "I love art. I love quality clothing."

With its sprawling global network of emissaries working to inspire religious observance among secular Jews, it's perhaps little surprise that Chabadniks are practically alone within the hasidic world in pushing the boundaries, if gently, of their community's dress codes.

"One can make the case Chabad, more than any other hasidic group, is in direct contact with the non-hasidic world, so they have a real good feel for that world outside," Heilman said. "They have learned how to recruit there."

Sacho said there is little interest in his stylish kapotas from members of other hasidic communities. Chabad men are selling "a product called Judaism" to the wider world, he said, and that tradition impacts their choice of clothes.

"People will listen and appreciate you more if you dress well and look presentable," he said.

Within the confines of the hasidic community, however, it's often a different story. Young customers come in looking for one thing, but then their mother arrives and "chews my ear off," Sacho said.

But still, Sacho insists the style-conscious community is growing in the Chabad world and someday kapotas like his will be the norm.

"There are quite a few of us," Sacho said. "All my clients are younger. It's the future."